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FOR IMMEDIATE RELEASE

Alter Eco Unveils New Organic Dark Chocolate Truffles in Sea Salt and Salted Caramel
Leader in Full-Circle Sustainability Foods Sweetens Holiday Offerings with Modern, Good-for-You Twists on Traditional Confections

SAN FRANCISCO, CALIF. – Oct. 15, 2014 – [Alter Eco](http://www.altereco.com)TM, pioneer of globally crafted foods with full-circle sustainability, announced the launch of two new dark chocolate flavors to its line of decadent, organic truffles, **Sea Salt** and **Salted Caramel**. Crafted with signature Ecuadorian cacao and nutrient-rich coconut oil, each perfectly portioned treat is organic, Fair Trade and made from the highest quality ingredients, enclosed in a compostable wrapper.

“At Alter Eco, we want to change the world, one wonderful mouthful at a time,” said Edouard Rollet, co-founder and president of Alter Eco. “These delicious new truffles offer unique, elevated flavor profiles for consumers who want a high-quality, delicious indulgence that is also nutritionally considered, environmentally responsible and socially just.”

Both new truffles begin with the subtle crunch of an organic, dark chocolate shell covering a silky, melt-in-your-mouth center made with nourishing coconut oil and speckled with prized Fleur de Sel de Guerande, a culinary sea salt hand-harvested from ancient salt villages in France. The Salted Caramel truffle has the addition of buttery, caramel blended throughout the mouth-watering creamy filling.

As a company deeply committed to environmental sustainability, the new truffles also feature groundbreaking new eco-friendly compostable wrappers that are printed with non-toxic ink.

Dedicated to producing the highest-quality products from around the world that make an impact both socially and environmentally, Alter Eco’s new truffles, like all Alter Eco products, are USDA Organic, Fair Trade Certified, Carbon Neutral Certified, Non-GMO Project Verified and certified gluten free. The truffles are also minimally processed, soy free, and made without artificial flavors or emulsifiers. Alter Eco Truffles (SRP \$7.99 / 10-pack) are available nationwide at major natural food retailers. For more information on Alter Eco and the global impact of its products, please visit www.alterecofoods.com.

About Alter Eco

Alter Eco is a pioneer of globally crafted foods with full-circle sustainability that works with small producers in the Global South to directly benefit co-ops and farmers while bringing delicious, exotic and healthy foods to the masses. A certified Benefit Corporation, Alter Eco practices full-circle sustainability throughout its operations and supply chain comprising of four pillars: sourcing using Fair Trade principles, producing of only organic and non-GMO foods, creating minimal waste by

working towards 100 percent compostable packaging, and offsetting carbon emissions. These principals are entwined with Alter Eco's commitment to the highest quality ingredients and taste in all its products: Bolivian Royal quinoa, Swiss-made chocolate bars and truffles, heirloom rice varieties and Mascobado sugar from the Philippines. More information is available at www.alterecofoods.com. Follow Alter Eco via [Facebook](#), [Twitter](#) and [Pinterest](#) and [Instagram](#).

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