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Alter Eco Named by B Lab as ‘Best for the World’ for Creating Most Overall Positive Social and Environmental Impact

Alter Eco Joins 119 Companies from 20 Countries, 49 Industries to Set Gold Standard and Challenge All Businesses to Measure and Manage Impact

San Francisco, Calif. (April 14, 2015) – Today, [Alter Eco](#)®, pioneer of globally crafted organic foods, was recognized for creating the most positive overall social and environmental impact, as well as best in the world for its efforts in the community and the environment. The recognition was asserted by the nonprofit, B Lab, which certifies B Corporations and governs the independent third party standard used to generate the comparable assessment of corporate impact, as part of its fourth annual ‘B Corp Best for the World’ list. The list honors micro, small and mid-sized businesses across the globe that earned an overall score in the top 10 percent of more than 1,200 Certified B Corporations from more than 120 industries on the B Impact Assessment, a rigorous and comprehensive assessment of a company's impact on its workers, community and the environment.

The B Corp ‘Best for the World’ list sets the gold standard for high impact companies and demonstrates that any company can use business as a force for good. It has inspired the Best for NYC campaign, the first municipal public-private impact partnership in the world to support businesses to create more high quality jobs and improve the quality of life in local neighborhoods, all while strengthening their bottom-line.

“Alter Eco is honored to have been awarded not only for our efforts in making a positive impact in the community and the environment, but what our company accomplishes overall,” said Edouard Rollet, co-founder and co-CEO of Alter Eco Americas. “We’re grateful to B Lab for acknowledging our mission to continuously improve communities and their environment through sustainable foods across the globe.”

The 120 ‘Best for the World’ companies come from 49 different industries such as manufacturing, telecommunications, pharmaceuticals and finance. A percentage of the honorees (37 percent) are based outside the U.S., with companies operating in emerging markets such as Afghanistan, The Republic of Korea and Brazil.

“Today's honorees inspire all companies to compete not only to be best in the world, but best for the world. We hope many will take the first step by using the B Impact Assessment to measure and manage their impact with as much rigor as their profit,” said Jay Coen Gilbert, co-founder of B Lab.

B Lab simultaneously released separate lists recognizing the companies ‘Best for the Environment’ (environmental impact), ‘Best for Community’ (community impact), and ‘Best for Workers’ (employee impact), which can be found at bestfortheworld.bcorporation.net. A total of 350 companies were named 2015 Best for the World Honorees and represent nearly one-third of all B Corps, displaying a wide range of excellence throughout the community.

Each honored company is a Certified B Corporation. These companies use the power of business to solve social and environmental problems and have met rigorous standards of social and environmental performance, accountability and transparency. Today there are over 1,200 Certified B Corporations, across 121 industries and 38 countries, unified by one common goal: to redefine success in business. Any company can measure and manage social and environmental performance at www.bimpactassessment.net.

Recognized as one of the first registered Public Benefit Corporations, Alter Eco works with small producers in the Global South to directly benefit co-ops and farmers while bringing delicious and healthy chocolates, quinoa, rice and sugar to the masses. Alter Eco is committed to using full-circle sustainability throughout its operations and supply chain and is working towards becoming a carbon negative company.

About Alter Eco

Alter Eco is a pioneer of globally crafted organic foods, including delicious Swiss-made chocolate bars and truffles, Bolivian Royal quinoa, heirloom Thai rice and Mascobado cane sugar. All Alter Eco products are USDA Certified Organic, Fair Trade Certified, Carbon Neutral Certified, Non-GMO Project Verified and Certified Gluten-Free. Recognized as a top certified Benefit Corporation and one of the first registered Public Benefit Corporations, Alter Eco is dedicated to full-circle sustainability throughout its operations and supply chain through four pillars: sourcing using Fair Trade principles, producing of only organic and non-GMO foods, creating minimal waste by working towards 100 percent compostable packaging, and in-setting carbon emissions by means of large-scale reforestation programs in the cooperatives that produce its crops. These principals are entwined with Alter Eco’s commitment to the highest quality ingredients and taste in all its products. More information is available at www.alterecofoods.com. Follow Alter Eco via [Facebook](#), [Twitter](#) and [Pinterest](#) and [Instagram](#).

About B Lab

B Lab is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term.

B Lab drives this systemic change by: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing benefit corporation legislation to give business leaders the freedom to create value for society as well as shareholders; 3) helping businesses measure, compare and improve their social and environmental performance with the free B Impact Assessment; 4) driving capital to impact investments through use of its B Analytics and GIIRS Ratings platform.

For more information, visit www.bcorporation.net.

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