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Alter Eco Launches New Dark Salted Burnt Caramel Organic Chocolate Bar

*Leader in Full-Circle Sustainability Foods Expands Unique Chocolate Offerings
with Malty-Sweet Gourmet Flavor Profile at Natural Products Expo West*

SAN FRANCISCO, CALIF. – Feb. 24, 2015 – [Alter Eco](http://www.altereco.com)TM, pioneer of globally crafted organic foods including delicious Swiss-made chocolate, announced the launch of its **Dark Salted Burnt Caramel** organic chocolate bar. New to the Salted 70% Cacao line, the Dark Salted Burnt Caramel bar features dark Ecuadorian chocolate atop raw cane sugar, organic cream and heirloom butter that's expertly simmered in to an alluring, deep caramel crunch and sprinkled with sea salt for an irresistible indulgence. Samples and more information for the new bar will be available at Natural Products Expo West at the Alter Eco booth #2813.

“At Alter Eco, we’re dedicated to the highest environmental, social and ingredient-sourcing standards” said Edouard Rollet, co-founder and president of Alter Eco. “Our values are reflected in the elevated, gourmet taste of our chocolate, creating a truly wonderful experience from farm to mouth. This new Burnt Caramel bar is no exception, offering a complex, satisfyingly sweet bite and salty crunch for foodies and chocolate lovers alike.”

To create the new Dark Salted Burnt Caramel bar, Swiss chocolatiers expertly blend Mascobado cane sugar, organic cream, and pastured heirloom butter in to a golden caramel, drench it with smooth dark cacao, and finish it with prized Fleur de Sel de Guerande, a fine culinary sea salt hand-harvested from ancient salt villages in France. Like all Alter Eco chocolates, the new bar is free of emulsifiers, artificial flavors and soy.

All of Alter Eco’s high-quality, farmer-grown organic foods are USDA Organic, Fair Trade Certified, Carbon Neutral Certified, Non-GMO Project Verified and Certified Gluten-Free. Alter Eco Dark Salted Burnt Caramel organic chocolate bar retails for \$3.99 per 2.82 oz. full bar and \$1.69 per 0.7 oz. mini bar, and will be available nationwide at major natural food retailers. For more information on Alter Eco and the global impact of its products, please visit www.alterecofoods.com.

About Alter Eco

Alter Eco is a pioneer of globally crafted organic foods, including delicious Swiss-made chocolate bars and truffles, Bolivian Royal quinoa, heirloom Thai rice and Mascobado cane sugar. All Alter Eco products are USDA Certified Organic, Fair Trade Certified, Carbon Neutral Certified, Non-GMO Project Verified and Certified Gluten-Free. Recognized as certified Benefit Corporation, Alter Eco is dedicated to full-circle sustainability throughout its operations and supply chain through four pillars: sourcing using Fair Trade principles, producing of only organic and non-GMO foods, creating minimal waste by working towards 100 percent compostable packaging, and offsetting

carbon emissions. These principals are entwined with Alter Eco's commitment to the highest quality ingredients and taste in all its products. More information is available at www.alterecofoods.com. Follow Alter Eco via [Facebook](#), [Twitter](#) and [Pinterest](#) and [Instagram](#).

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