



Contact: Malena Whetro  
Rachel Kay Public Relations  
858.243.4761  
malena@rkpr.net

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## **Alter Eco Taps Industry Veteran Lisa White as New Vice President of Operations**

*Leader in Sustainable, Fair Trade Foods Bolsters Executive Team with Strategic New Hire*

**San Francisco, CA – August 24, 2015** – [Alter Eco™](#), pioneer of globally-crafted organic foods with full-circle sustainability, today announced the appointment of Lisa White as the company’s new vice president of operations. White brings extensive experience in the natural and organic space to her new position at Alter Eco, having held leadership roles at companies including Annie’s Homegrown and Global Organics. The announcement comes following a recent reorganization of Alter Eco’s executive team to strengthen the company’s evolution as one of the fastest growing brands in the natural foods industry.

“With a brand like Alter Eco, it’s the people on the inside that truly make it possible to share our products with the masses in a way that positively impacts the planet and everyone that our products touch – from the farmer all the way to the end consumer.” said Kate Tiemey, president of Alter Eco, PBC. “Words can’t express how fortunate we feel to welcome Lisa to our team. We feel confident she possesses the vision, passion, and experience to deliver meaningful results as we enter this next exciting phase of continued growth.”

Prior to joining Alter Eco, White served as the vice president of operations for Annie’s Homegrown, where she was instrumental in leading quality assurance, new product development and execution, order fulfillment and distribution, and more during early stages of the brand’s high growth. She also previously held the position of director of operations and business development at Global Organics, a leading importer and distributor of organic food ingredients for food, health and beauty products, for more than eight years. During her tenure, she spearheaded management of all purchasing, quality assurance, importing, warehouse and logistics groups, as well as new vendor and value added product development and management.

White has a self-proclaimed passion for action, which when combined with her mastery of operations, entrepreneurial mindset, and love for the organic industry provide a unique, 360 degree approach to achieving success. A trained chef with a foodie’s sensibility, she has also served as the private chef to Presidents of Harvard University.

Alter Eco produces high-quality, farmer-grown organic foods that are USDA Organic, Fair Trade Certified, Carbon Neutral Certified, Non-GMO Project Verified and Certified Gluten-Free. For more information and details on the global impact of Alter Eco’s products, please visit [www.alterecofoods.com](http://www.alterecofoods.com).

**[About Alter Eco](#)**

Alter Eco is a pioneer of globally crafted organic foods, including delicious Swiss-made chocolate bars and truffles, Bolivian Royal quinoa, heirloom Thai rice and Mascobado cane sugar. All Alter Eco products are USDA Certified Organic, Fair Trade Certified, Carbon Neutral Certified, Non-GMO Project Verified and Certified Gluten-Free. Recognized as a top certified Benefit Corporation and one of the first registered Public Benefit Corporations, Alter Eco is dedicated to full-circle sustainability throughout its operations and supply chain through four pillars: sourcing using Fair Trade principles, producing of only organic and non-GMO foods, creating minimal waste by working towards 100 percent compostable packaging, and in-setting carbon emissions by means of large-scale reforestation programs in the cooperatives that produce its crops. These principals are entwined with Alter Eco's commitment to the highest quality ingredients and taste in all its products. More information is available at [www.alterecofoods.com](http://www.alterecofoods.com). Follow Alter Eco via [Facebook](#), [Twitter](#) and [Pinterest](#) and [Instagram](#).

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