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FOR IMMEDIATE RELEASE

**Alter Eco Appoints Industry Veteran Erik Mattias as New Vice President of Finance**  
*Leader in Full-Circle Sustainability Strengthens Executive Team as Sales Grow Nationwide*

**San Francisco, CA – April 12, 2016 –** [Alter Eco™](#), pioneer of globally-crafted organic foods with full-circle sustainability, has tapped Erik Mattias as the company’s new vice president of finance. A 15 year veteran in the natural products and retail food industry, Mattias brings extensive experience to his new role at Alter Eco. The announcement follows recent appointments of new executive and sales team hires to support Alter Eco’s rapid sales expansion throughout the United States.

“Erik’s extensive financial background and CPG knowledge in the food space is the perfect conjugal to support Alter Eco’s growing footprint in the natural foods category,” said Kate Tierney, president of Alter Eco Americas, PBC. “Erik’s zeal for delivering meaningful, impactful results mirror that of our brand mission, and we’re fortunate to welcome him to the Alter Eco family.”

Prior to joining Alter Eco, Mattias served as director of corporate accounting and assistant controller at Annie’s, Inc., a division of General Mills, Inc., for more than three years. Hired for his expertise, Mattias joined Annie’s shortly after the company went public and was involved with the sale of the business to General Mills in 2014, acting as a point person for the subsequent transition. His role also included being involved in Annie’s first year filings and SOX compliance. In addition, Mattias previously held the position of director and assistant controller for popular smoothie maker, Jamba Juice, where he oversaw accounting, auditing, taxation, and financial reporting functions during his 10 year tenure.

A seasoned certified public accountant, Mattias received his bachelor’s degree in accounting from Santa Clara University and is a licensed CPA in the state of California.

Alter Eco produces high-quality, farmer-grown organic foods that are USDA Organic, Fair Trade Certified, Carbon Neutral Certified, Non-GMO Project Verified and Certified Gluten-Free. For more information and details on the global impact of Alter Eco and its products, please visit [www.alterecofoods.com](http://www.alterecofoods.com).

**About Alter Eco**

Alter Eco is a pioneer of globally crafted organic foods, including delicious Swiss-made chocolate bars and truffles, Bolivian Royal quinoa, heirloom Thai rice and Mascobado cane sugar. All Alter Eco products are USDA Certified Organic, Fair Trade Certified, Carbon Neutral Certified, Non-GMO Project Verified and Certified Gluten-Free. Recognized as a top certified Benefit Corporation and one of the first registered Public Benefit Corporations, Alter Eco is dedicated to full-circle sustainability throughout its operations and supply chain through four pillars: sourcing using Fair

Trade principles, producing of only organic and non-GMO foods, creating minimal waste by working towards 100 percent compostable packaging, and in-setting carbon emissions by means of large-scale reforestation programs in the cooperatives that produce its crops. These principals are entwined with Alter Eco's commitment to the highest quality ingredients and taste in all its products. More information is available at [www.alterecofoods.com](http://www.alterecofoods.com). Follow Alter Eco via [Facebook](#), [Twitter](#) and [Pinterest](#) and [Instagram](#).

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